

FOR IMMEDIATE RELEASE April 3, 2017

Contact: Keebe Fitch keebe@fearrington.com 919.542.3030

## CELEBRATING 28 YEARS AND NATIONAL INDEPENDENT BOOKSTORE DAY THIS YEAR AT MCINTYRE'S BOOKS

**Fearrington Village, N.C.** – Celebrate National Independent Bookstore Day and McIntyre's Book's 28<sup>th</sup> birthday this April with giveaways, special author readings and more. Stop by the bookstore on McIntyre's 28<sup>th</sup> birthday, Thursday, April 20<sup>th</sup>, to begin more than a week of celebration culminating in day long festivities in honor of National Independent Bookstore Day on Saturday, April 29<sup>th</sup>.

McIntyre's will kick off the week of celebration with a giveaway – all guests who visit the bookstore from Thursday, April 20<sup>th</sup> through Saturday, April 29<sup>th</sup>, will be entered into a raffle for an overnight stay at The Fearrington House Inn. Throughout the week, guests are invited to fill out the Indie Booksellers of the Piedmont, N.C. Field Guides with stamps at their local bookstores for the chance to win a prize. These bookstores include Flyleaf Books in Chapel Hill, Quail Ridge Books in Raleigh, The Regulator Bookshop in Durham and more.

Visit McIntyre's Books on Saturday, April 29<sup>th</sup> for author readings throughout the day with Sheri Castle, Nancie McDermott, Barbara Claypole White, Michael Mayo and Carla Buckley. Call McIntyre's Books with any questions at 919.542.3030.

## **About McIntyre's Books**

McIntyre's Books, now celebrating its twenty eighth year, is one of the Southeast's most noted independent bookstores. The store carries over 30 reading categories, with particularly extensive sections in cooking, regional gardening, fiction, and mystery. McIntyre's is located eight miles south of Chapel Hill on U.S. 15-501 in Fearrington Village. The store's contact information is (919) 542-3030 and books@fearrington.com; its website is <a href="www.mcintyresbooks.com">www.mcintyresbooks.com</a>. Find the store on Twitter @mcibooks and Facebook: <a href="facebook.com/mcintyresbooks">facebook.com/mcintyresbooks</a>.