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## 11 Floral Trends to Consider for Your Spring Wedding

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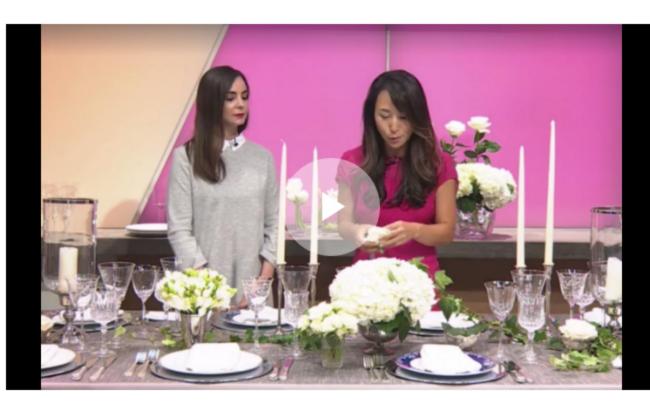


RACHEL HAVEL

#### FEBRUARY 9, 2017 @ 2:30 PM BY: DOBRINA ZHEKOVA

Dear spring brides: If you're still trying to decide in what direction to go with your floral arrangements, then allow us to help you out a bit. We get your struggle—  $\,$ with so many seasonal options on the market, selecting blooms for your wedding décor can be overwhelming (not to mention costly).

## VIDEO: How to Set a Table for a Wedding or Dinner



We asked professional florists and event designers approved by wedding industry resource  $\underline{\text{\bf Carats}}$  &  $\underline{\text{\bf Cake}}$  to share with us the top floral trends for this year and how to make them work for your spring wedding. From unusual bridal bouquet shapes  $\,$ to stylishly arranged flowers in vibrant colors, here's how to get that Pinterestworthy floral design.



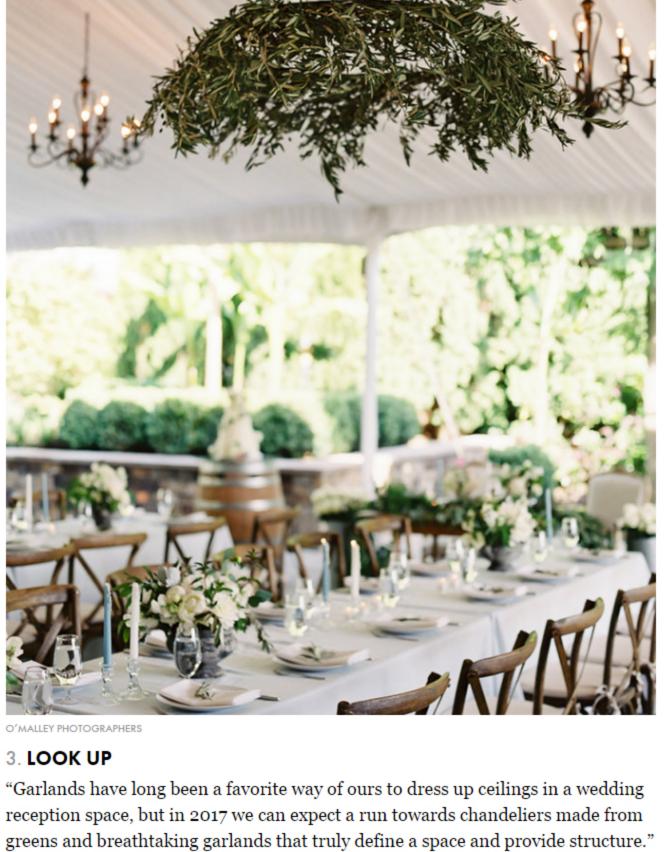
1. KEEP IT SIMPLE

"We expect to see a movement cutting back on over complicated mixed bloom arrangements and showcasing the sophistication and intricacies of a single stem or stems; think ikebana style." —Alise Davis, owner and principal designer,  $\hbox{Olive}$ Willow Designs



#### point that will draw guests in. Not only can this be a lovely décor element, it's $functional!"-Is abella\ Sikaffy,\ owner\ and\ creative\ director,\ Florabella\ Studios$

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# —Aleah and Nick Valley, owners, Valley & Company Events



# ASHLEY THERESE PHOTOGRAPHY

owner, Carrie Wilcox Floral Design

4. GO FOR COLOR "There are so many beautiful flowers in so many beautiful shades. By choosing the right colors, it can bring an excitement to the whole event." -Carrie Wilcox,



### THE GREAT ROMANCE

#### 5. REMEMBER THE FORGOTTEN BLOOMS

"There will always be wedding flower classics such as peonies and roses, but I  $\,$ think some of the more forgotten blooms will start making their way into the spotlight again. Zinnias, for the brighter, bolder florals; pinks, for the girly, layered look; and lilies." —Anna Le Pley Taylor, owner and lead designer, Anna Le Pley Taylor



### 6. FALL FOR FLORAL RUNNERS

"Floral runners are a huge wedding trend this year and can be created to fit all weddings from intimate gatherings to lavish affairs." —Maria Zois, wedding coordinator, Ariston Weddings & Events



#### 7. TEXTURE MATTERS

"Texture is huge in design this year and I think that will be echoed in flowers, with foliage taking a prominent place in designs." -Robyn Rissman, owner and creative director, Bare Root Flora



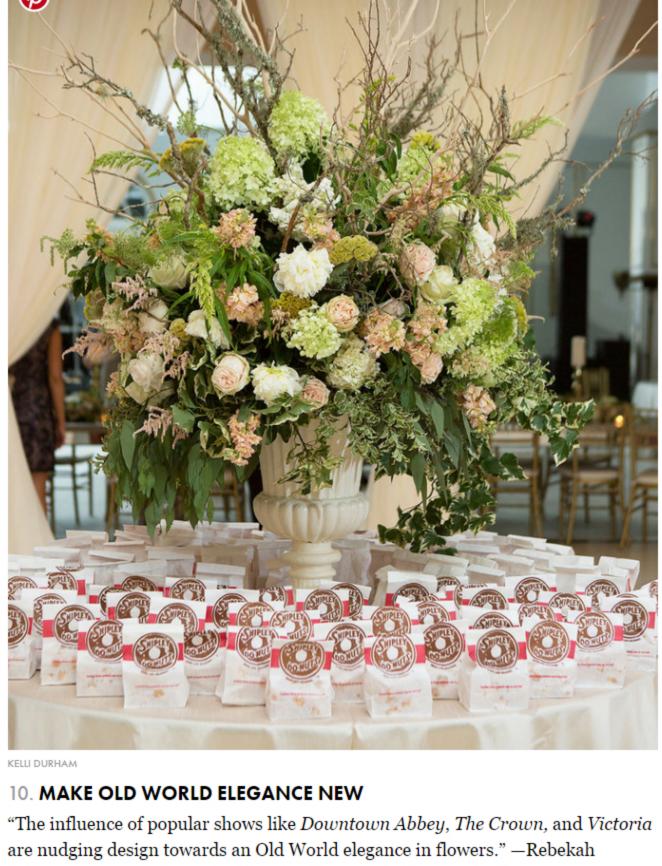
#### "Following the Pantone color of the year announcement, greenery will play an ongoing role in weddings. Lush florals will never go out of style but for that more

natural, minimalist look, greenery will be taking a step forward in tablescapes and overall wedding design. Garlands, foraged centerpieces, tall branches designed to mimic trees and simple sprigs tied on place settings are a great way to use greenery in your wedding décor and many times, cut the budget by reducing blooms." —Jacin Fitzgerald, owner, Jacin Fitzgerald Events



# designer, Michelle Edgemont

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# Johnson, owner and creative director, Bergner & Johnson Design



WEDDINGS

11. REMEMBER THE UNDERDOG "Hellebores! Spring will be all about the Hellebore! It's no longer the shy undergrowth in the garden—it's a star in its own right! I love the variety of color and the grace that it instantly adds to everything!" —Mary Stevens, principal

floral designer, Fearrington Village

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