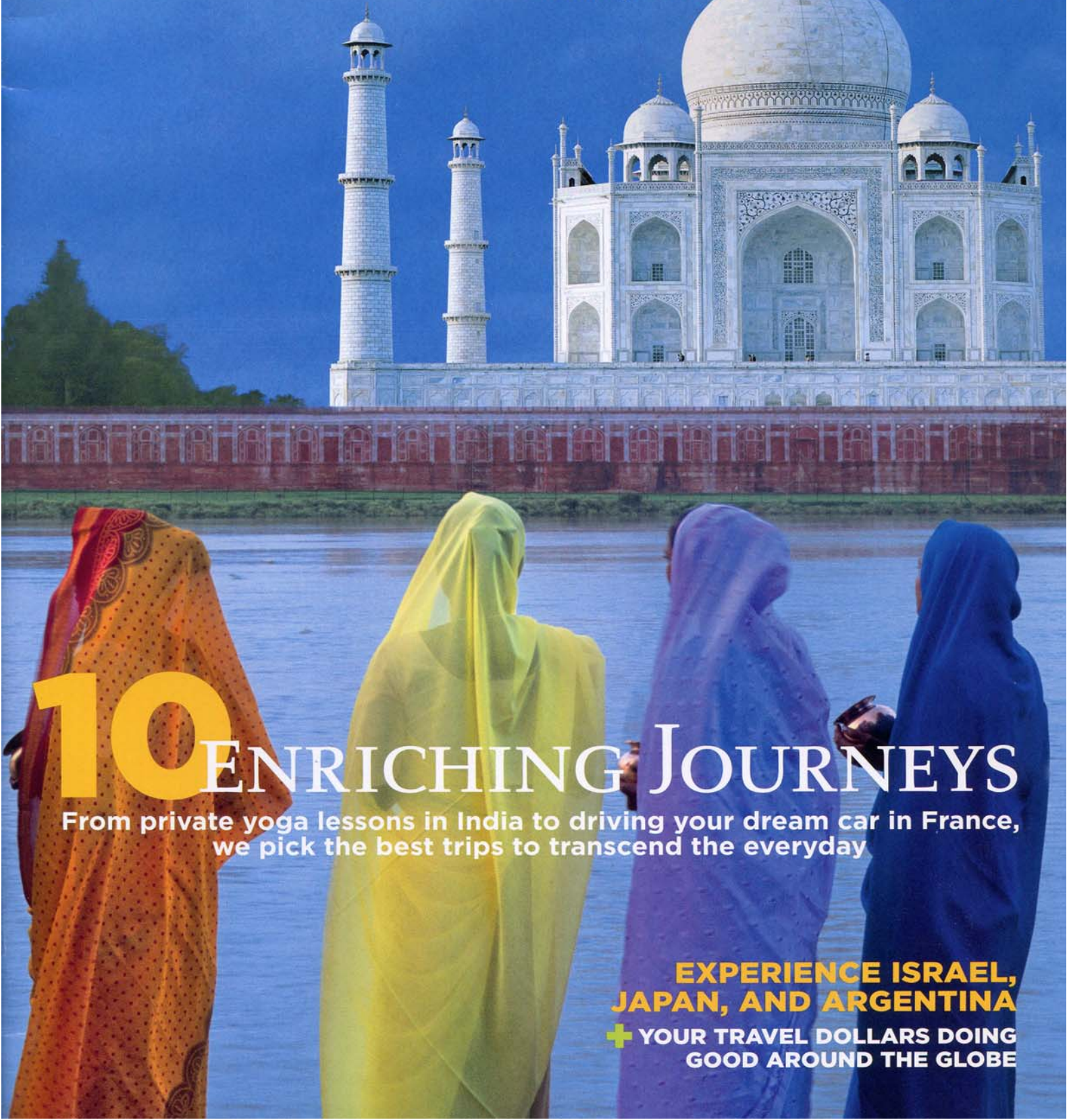


VIRTUOSO

JUNE/JULY 2010

INSIGHTS

Welcoming Travelers to the World of Virtuoso



10 ENRICHING JOURNEYS

From private yoga lessons in India to driving your dream car in France, we pick the best trips to transcend the everyday

**EXPERIENCE ISRAEL,
JAPAN, AND ARGENTINA**
+ YOUR TRAVEL DOLLARS DOING
GOOD AROUND THE GLOBE

GOING GREEN

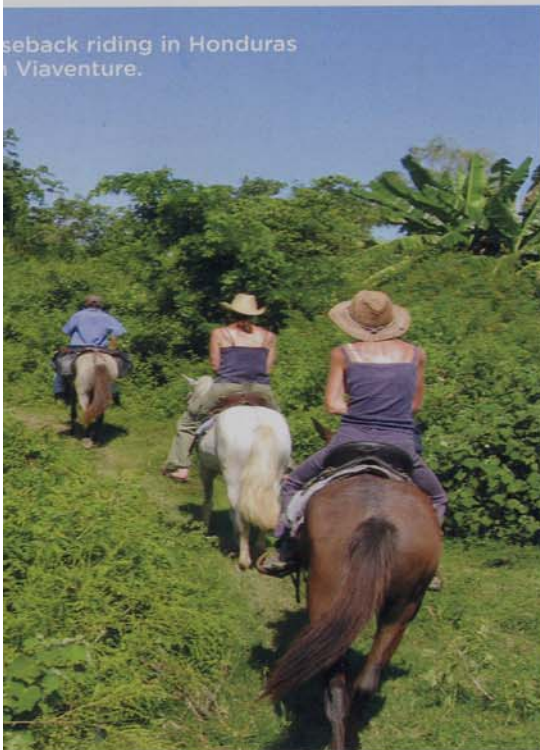


Ferrington House restaurant, committed to serving sustainable seafood (right).



Southern Comforts

Southern hospitality has gone sustainable at **The Ferrington House**, a graceful country inn near Chapel Hill, North Carolina. The inn's award-winning restaurant has joined more than 450 other Relais & Chateaux hotels and restaurants in an effort to protect the world's dwindling fish populations. The Ferrington House Restaurant — already a Green Certified Restaurant™ — will serve only seafood from sustainable sources, including those practicing ocean-friendly fishing methods. In addition, the restaurant will no longer serve endangered or threatened species such as red tuna. Sample some of The Ferrington House's "green" fare during a relaxing stay at this exquisite country retreat. Virtuoso guests enjoy a room upgrade upon arrival, if available; full breakfast daily; and lunch for two at The Old Granary Restaurant, once per stay. *From \$250 per room, per night.*



Seaback riding in Honduras with Viaventure.

Sustainable Central America

The experts at **Viaventure** have long created sensational travel experiences across Guatemala, Belize, and Honduras. Now, these adventures are more sustainable, as well, thanks to a number of innovative initiatives supported by the tour company. Acknowledging its responsibility to local communities and cultures, Viaventure has established a recycling program in Antigua and water filtration systems throughout Guatemala, among other green endeavors. The company also makes special efforts to reduce the carbon footprint of its office and operations, and provides ways for travelers to reduce their own. Viaventure clients can join a number of sustainable itineraries, with opportunities to personally get involved in local development projects. Such efforts have earned Viaventure a number of awards, including "Green Deal" certification from the Rainforest Alliance. *For details and pricing on sustainable tours with Viaventure, contact your Virtuoso travel advisor.*

Clearing the Air

Flying into Heathrow Airport will be a lot healthier for the planet, thanks to a new initiative by **British Airways**. The airline recently revealed that, by 2014, all of its jets will be flying on biofuel. The project — a collaboration between British Airways and U.S.-based bio-energy company Solena — will convert trash destined for London's landfills into green aviation fuel, and could cut the airline's carbon emissions by 95 percent.